

**COMBINED INVESTORS MASTERFILE  
POSTAL AND EMAIL**

035A

List Broker Discount 25% - More Information

18,112,125 Total Combined Investors	\$85.00/M
14,925,025 With Phone Numbers	\$105.00/M
8,530,811 Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**\*TITLE**

**Combined Investor Master File**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

Total Investor List comprised of all Investors in the Database, Merged, Purged, and De-Duped. Investors have either Invested or Inquired to Invest in at least one Conservative and/or Speculative Investment within the last 12 months for a Minimum of \$10,000.00.

**GENDER**

85% MALE  
15% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age:	49
Average Income:	\$75,000.00
Average Net Worth:	\$160,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Real Estate Equity  
Investment Questionnaires  
Seminar Attendees  
Insurance Questionnaires  
Direct Mail  
Investment Subscriptions  
Proprietary Sources  
Shareholder Lists  
Stockholder Lists  
Auto Information  
Business Holdings  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238