

COMMODITY FUTURES INVESTORS & ACTIVE RESPONDERS

12/20/2017

036A

List Broker Discount 25% - More Information

270,268 Commodity Investors: Home Mailing Address \$85.00/M
22,786 Commodity Investors w/Home Phone (DNC Suppressed) \$105.00/M
360,846 Commodity Investors: Business Mailing Address \$85.00/M
349,824 Commodity Investors w/Business Phone \$105.00/M
127,296 Commodity Investors: Opt-In Email Address \$125.00/M

TITLE

Commodities and Futures Investors and Active Responders

DESCRIPTION

The affluent and highly speculative investors in this premium marketing data are attracted to investing in the domestic and international markets for commodities and futures. This audience's active investors have self-reported their affinity for the high yield, 24/7 trading and volatility of these markets. This premium mailing list with optional opt-in email addresses allows you to contact these wealthy speculative investors directly, whether their active investing and trading location is their residence or from a business. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. These ambitious private traders actively invest or have made a qualified inquiry to invest at least \$10,000 in markets such as commodities, options, FOREX, stock, and derivatives within the last 12 months through a traditional brokerage or online account in order to expand and enrich their personal portfolios. These information driven speculators are constantly in search of the latest trading technologies, economic reports and trends in information analytics to help them make precise, split-second investment trades. Their high-risk investing and trading decisions are impacted and motivated by: global politics and currency news, current fund returns, contract expirations, economic reports release dates, trading advisor trends, and latest strategies

PROFILE

Average Age: 52
Average Income: \$90,000.00
Average Net Worth: \$250,000.00

SOURCES

Investment Questionnaires
Direct Mail
Seminar Attendees
Subscriptions
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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