

**COMMUNICATIONS STOCK BUYERS & PROSPECTS
POSTAL AND EMAIL**

3/20/2018

037A

List Broker Discount 25% - More Information

1,375,852 Total Buyers, Inquirers, and Prospects	\$85.00/M
1,052,502 With Phone Numbers	\$105.00/M
580,197 Opt-In Email Addresses	\$125.00/M

Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

***TITLE**

Communications Stock Buyers and Prospects

DESCRIPTION

Investors of Communication Stocks and Related, Wireless, Cable, Cellular, Mobile Radio, Pager, Satelite and Similar Industries. These Investors have Invested or have Expressed an Interest to Invest a Minimum of \$10,000.00 within the last 12 months. Many of these Investments are speculative in nature.

PROFILE

Average Age:	48
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

SOURCES

Seminar Attendees
Stockholder Lists
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholder Lists
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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