

**COMMUNICATIONS STOCK BUYERS & PROSPECTS
POSTAL AND EMAIL**

037A

List Broker Discount 25% - More Information

1,375,852 Total Buyers, Inquirers, and Prospects	\$85.00/M
1,052,502 With Phone Numbers	\$105.00/M
580,197 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

***TITLE**

Communications Stock Buyers and Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors of Communication Stocks and Related, Wireless, Cable, Cellular, Mobile Radio, Pager, Satellite and Similar Industries. These Investors have Invested or have Expressed an Interest to Invest a Minimum of \$10,000.00 within the last 12 months. Many of these Investments are speculative in nature.

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	48
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Seminar Attendees
Stockholder Lists
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholder Lists
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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