

COMMUNICATIONS STOCK BUYERS & PROSPECTS POSTAL AND EMAIL

12/20/2013

037A

1,375,852 Total Buyers, Inquirers, and Prospects \$85.00/M
1,052,502 With Phone Numbers \$105.00/M
580,197 Opt-In Email Addresses \$125.00/M

Counts thru 12/2013

DATE

12/2013 UPDATED
12/2013 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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*TITLE

Communications Stock Buyers and Prospects

DESCRIPTION

Investors of Communication Stocks and Related, Wireless, Cable, Cellular, Mobile Radio, Pager, Satellite and Similar Industries. These Investors have Invested or have Expressed an Interest to Invest a Minimum of \$10,000.00 within the last 12 months. Many of these Investments are speculative in nature.

PROFILE

Average Age: 48
Average Income: \$85,000.00
Average Net Worth: \$200,000.00

SOURCES

Seminar Attendees
Stockholder Lists
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholder Lists
Proprietary Sources
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable

Updated Quarterly

Last Update: 12/2013

Next Update: 03/2014

Delivery: Within 1 to 3 Business Days

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS