

**COMPANIES THAT BUY PREMIUMS &  
CHRISTMAS GIFTS**

3/20/2017

038A

List Broker Discount 25% - More Information

846,520 Total Corporations	\$85.00/M
826,125 With Phone Numbers	\$105.00/M
730,460 Opt-In Email Address	\$210.00/M

**Counts thru 3/2017**

**DATE**

3/2017 UPDATED  
3/2017 CONFIRMED

**UNIT OF SALE**

\$400.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**\*TITLE**

**Corporate Executives**, Who Purchased Premiums, Sales Incentives, Travel Packages & Xmas Gifts

**DESCRIPTION**

Companies that Purchase Premiums for their Employees and also for their Customers and Clients. Purchases have been made during the Christmas Holiday Season and also during Special Events. Most Purchases have been made Via Direct Mail and Telemarketing. Contact Name is included with each Record. Purchases have been made within the last 12 months. Majority of the Companies are Small to Mid Size Independent Facilities.

**PROFILE**

Average Age:	49
Average Income:	\$80,000.00
Average Company Size:	25

**SOURCES**

Direct Mail  
Telemarketing  
Mail Order Companies  
Questionnaires  
Surveys  
Subscriptions  
Seminar Attendees  
Catalog Companies  
Advertising Specialty Companies  
Proprietary Sources  
Opt-In Email

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 3/2017  
Next Update: 6/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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