

COMPANIES THAT BUY PREMIUMS & CHRISTMAS GIFTS

3/20/2018

038A

List Broker Discount 25% - More Information

846,520 Total Corporations	\$85.00/M
826,125 With Phone Numbers	\$105.00/M
730,460 Opt-In Email Address	\$210.00/M

***TITLE**

Corporate Executives, Who Purchased Premiums, Sales Incentives, Travel Packages & Xmas Gifts

DESCRIPTION

Companies that Purchase Premiums for their Employees and also for their Customers and Clients. Purchases have been made during the Christmas Holiday Season and also during Special Events. Most Purchases have been made Via Direct Mail and Telemarketing. Contact Name is included with each Record. Purchases have been made within the last 12 months. Majority of the Companies are Small to Mid Size Independent Facilities.

PROFILE

Average Age:	49
Average Income:	\$80,000.00
Average Company Size:	25

SOURCES

- Direct Mail
- Telemarketing
- Mail Order Companies
- Questionnaires
- Surveys
- Subscriptions
- Seminar Attendees
- Catalog Companies
- Advertising Specialty Companies
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 3/2018
Next Update: 6/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton

DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 3/2018

DATE

3/2018 UPDATED
3/2018 CONFIRMED

UNIT OF SALE

\$400.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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