

COMPANIES THAT BUY PREMIUMS & X-MAS GIFTS POSTAL AND EMAIL

06/20/2013

038A

846,520 Total Corporations	\$85.00/M
826,125 With Phone Numbers	\$105.00/M
730,460 Opt-In Email Address	\$210.00/M

***TITLE**

Corporate Executives, Who Purchased Premiums, Sales Incentives, Travel Packages & Xmas Gifts

DESCRIPTION

Companies that Purchase Premiums for their Employees and also for their Customers and Clients. Purchases have been made during the Christmas Holiday Season and also during Special Events. Most Purchases have been made Via Direct Mail and Telemarketing. Contact Name is included with each Record. Purchases have been made within the last 12 months. Majority of the Companies are Small to Mid Size Independent Facilities.

PROFILE

Average Age:	49
Average Income:	\$80,000.00
Average Company Size:	25

SOURCES

- Direct Mail
- Telemarketing
- Mail Order Companies
- Questionnaires
- Surveys
- Subscriptions
- Seminar Attendees
- Catalog Companies
- Advertising Specialty Companies
- Proprietary Sources
- Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 92% Deliverable
 Updated Quarterly
 Last Update: 06/2013
 Next Update: 09/2013

Delivery: 1 to 3 Business Days
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 06/2013

DATE

06/2013 UPDATED
 06/2013 CONFIRMED

UNIT OF SALE

\$400.00 AVERAGE

GENDER

90% MALE
 10% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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