

**GOLF PACKAGE VACATIONERS
POSTAL AND EMAIL**

9/20/2017

040A

List Broker Discount 25% - More Information

186,220	Golf Package Vacationers	\$105.00/M
35,220	With Phone Numbers (DNC Suppressed)	\$125.00/M
87,710	Opt-In Email Addresses	\$145.00/M

TITLE

Golf Package Vacationers

DESCRIPTION

The upscale golfing enthusiasts assembled in this premium marketing data have traveled to or requested information about traveling to prestigious upscale golf resorts and destinations within the last 12 months. The aficionados in this premium mailing list with optional opt-in email addresses are keen to purchase a lavish travel package that caters to affluent golfers. These deluxe travel package include air fare, hotel, car rental, and green fees. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	56
Average Income:	\$150,000.00
Average Net Worth:	\$700,000.00

SOURCES

- Travel Agencies
- Investment Questionnaires
- Hotels
- Resorts
- Subscriptions
- Proprietary Sources
- Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable

Updated Quarterly

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 9/2017

DATE

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$2,000.00 AVERAGE

GENDER

90% MALE
10% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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