

**GOLF PACKAGE VACATIONERS  
POSTAL AND EMAIL**

12/20/2017

040A

List Broker Discount 25% - More Information

186,220	Golf Package Vacationers	\$105.00/M
35,220	With Phone Numbers (DNC Suppressed )	\$125.00/M
87,710	Opt-In Email Addresses	\$145.00/M

**Counts thru 12/2017**

**DATE**

12/2017 UPDATED  
12/2017 CONFIRMED

**UNIT OF SALE**

\$2,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

**Golf Package Vacationers**

**DESCRIPTION**

The upscale golfing enthusiasts assembled in this premium marketing data have traveled to or requested information about traveling to prestigious upscale golf resorts and destinations within the last 12 months. The aficionados in this premium mailing list with optional opt-in email addresses are keen to purchase a lavish travel package that caters to affluent golfers. These deluxe travel package include air fare, hotel, car rental, and green fees. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	56
Average Income:	\$150,000.00
Average Net Worth:	\$700,000.00

**SOURCES**

Travel Agencies  
Investment Questionnaires  
Hotels  
Resorts  
Subscriptions  
Proprietary Sources  
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

**Guaranteed 95% Deliverable**

**Updated Quarterly**

Last Update: 12/2017  
Next Update: 3/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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**contact:**

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238