

**GOLF PACKAGE VACATIONERS  
POSTAL AND EMAIL**

3/20/2018

040A

List Broker Discount 25% - More Information

186,220	Golf Package Vacationers	\$105.00/M
35,220	With Phone Numbers (DNC Suppressed )	\$125.00/M
87,710	Opt-In Email Addresses	\$145.00/M

**Counts thru 3/2018**

**DATE**

3/2018 UPDATED  
3/2018 CONFIRMED

**TITLE**

**Golf Package Vacationers**

**UNIT OF SALE**

\$2,000.00 AVERAGE

**DESCRIPTION**

The upscale golfing enthusiasts assembled in this premium marketing data have traveled to or requested information about traveling to prestigious upscale golf resorts and destinations within the last 12 months. The aficionados in this premium mailing list with optional opt-in email addresses are keen to purchase a lavish travel package that caters to affluent golfers. These deluxe travel package include air fare, hotel, car rental, and green fees. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age:	56
Average Income:	\$150,000.00
Average Net Worth:	\$700,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Travel Agencies  
Investment Questionnaires  
Hotels  
Resorts  
Subscriptions  
Proprietary Sources  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

MINIMUM ORDER: 5,000 RECORDS

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable**

**Updated Quarterly**

Last Update: 3/2018  
Next Update: 6/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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