

HEALTH INSURANCE POLICY OWNERS and RESPONDERS

6/20/2017

042A

List Broker Discount 25% - More Information

4,861,532	Health Insurance Policy Owners + Responders	\$105.00/M
414,750	With Phone Numbers (DNC Suppressed)	\$125.00/M
1,332,546	Opt-In Email Addresses	\$145.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$900.00 AVERAGE

GENDER

85% MALE
15% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Health Insurance Policy Owners and Responders

DESCRIPTION

The individuals assembled in this premium mailing list with optional opt-in email addresses have expressed interest in health insurance options within the last 12 months. This marketing data's active audience would either like to add to their current health insurance policy, is not satisfied with their current insurance policy, or is in the market for health insurance coverage for themselves and/or their family members. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	45
Average Income:	\$45,000.00
Average Net Worth	\$75,000.00

SOURCES

- Direct Mail
- Seminar Attendees
- Insurance Questionnaires
- Telemarketing
- Space Ads
- Proprietary Sources
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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