

HEALTH INSURANCE POLICY OWNERS and RESPONDERS

9/20/2017

042A

List Broker Discount 25% - More Information

4,861,532	Health Insurance Policy Owners + Responders	\$105.00/M
414,750	With Phone Numbers (DNC Suppressed)	\$125.00/M
1,332,546	Opt-In Email Addresses	\$145.00/M

TITLE**Health Insurance Policy Owners and Responders****DESCRIPTION**

The individuals assembled in this premium mailing list with optional opt-in email addresses have expressed interest in health insurance options within the last 12 months. This marketing data's active audience would either like to add to their current health insurance policy, is not satisfied with their current insurance policy, or is in the market for health insurance coverage for themselves and/or their family members. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	45
Average Income:	\$45,000.00
Average Net Worth	\$75,000.00

SOURCES

Direct Mail
Seminar Attendees
Insurance Questionnaires
Telemarketing
Space Ads
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017**DATE**

9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE

\$900.00 AVERAGE

GENDER

85% MALE
15% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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