

# HEALTH INSURANCE POLICY OWNERS and RESPONDERS

6/20/2018

042A

List Broker Discount 25% - More Information

4,861,532	Health Insurance Policy Owners + Responders	\$105.00/M
414,750	With Phone Numbers (DNC Suppressed)	\$125.00/M
1,332,546	Opt-In Email Addresses	\$145.00/M

Counts thru 6/2018

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$900.00 AVERAGE

**GENDER**

85% MALE  
15% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

Health Insurance Policy Owners and Responders

**DESCRIPTION**

The individuals assembled in this premium mailing list with optional opt-in email addresses have expressed interest in health insurance options within the last 12 months. This marketing data's active audience would either like to add to their current health insurance policy, is not satisfied with their current insurance policy, or is in the market for health insurance coverage for themselves and/or their family members. All marketing data points are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	45
Average Income:	\$45,000.00
Average Net Worth	\$75,000.00

**SOURCES**

Direct Mail  
Seminar Attendees  
Insurance Questionnaires  
Telemarketing  
Space Ads  
Proprietary Sources  
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS