

**HARD CURRENCY BUYERS/INQUIRERS  
POSTAL AND EMAIL**

6/20/2014

045A

376,822 At Home	\$85.00/M
303,291 At Home, With Phone Numbers	\$105.00/M
891,463 At Business	\$85.00/M
890,028 At Business, With Phone Numbers	\$105.00/M
158,906 Opt-In Email Addresses	\$125.00/M

**Counts thru 6/2014**

**DATE**

6/2014 UPDATED  
6/2014 CONFIRMED

**UNIT OF SALE**

\$10,000.00 AVERAGE

**GENDER**

90% MALE  
10% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$ 7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$ 5.00/M
KEY CODING	\$ 5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**\*TITLE**

**Hard Currency Buyers/Inquirers and Prospects**

**DESCRIPTION**

High risk, high return investors and inquirers. These speculative investors have either made a speculative investment or inquiry for a minimum of \$10,000.00 within the last 12 months in a hard currency Investment opportunity.

**PROFILE**

Average Age:	53
Average Income:	\$95,000.00
Average Net Worth:	\$325,000.00

**SOURCES**

Investment Questionnaires  
Direct Mail  
Seminar Attendees  
Newsletter Subscribers  
Proprietary Information  
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

**Guaranteed 95% Deliverable**

Updated Quarterly  
Last Update: 6/2014  
Next Update: 9/2014

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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