

## HEALTH RELATED CAUSES DONORS POSTAL AND EMAIL

9/20/2017

046A

List Broker Discount 25% - More Information

1,452,450 Total Health Related Causes Donors	\$85.00/M
1,305,309 With Phone Numbers	\$105.00/M
684,104 Opt-In Email Addresses	\$125.00/M

### Counts thru 9/2017

#### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

#### UNIT OF SALE

\$50.00 AVERAGE

#### GENDER

65% MALE  
35% FEMALE

#### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

#### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

#### TITLE

**Health Related Causes Donors**

#### DESCRIPTION

The sympathetic individuals compiled in this premium mailing list with optional opt-in email addresses have made contributions to a nonprofit institution or organization within the last 12 months. All nonprofits that received contributions from the active donors in this marketing data are health related. This socially conscious group endorses efforts that fight against illnesses and ailments, and range from finding cures and treatments for auto-immune diseases in the US to the distribution of vaccines in third world countries. Donations and contributions, which averaged at \$50, were made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

#### PROFILE

Average Age:	61
Average Income:	\$84,000.00
Average Net Worth:	\$270,000.00

#### SOURCES

- Non-Profit Institutions
- Membership Rosters
- Seminar Attendees
- Subscriptions
- Direct Mail
- Telemarketing
- Investment Questionnaires
- Proprietary Sources
- Opt-In Email

#### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

#### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable** | MINIMUM ORDER: 5,000 RECORDS

#### **Updated Quarterly**

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



ws ponton

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