

**HEALTH RELATED CAUSES DONORS
POSTAL AND EMAIL**

6/20/2018

046A

List Broker Discount 25% - More Information

1,452,450 Total Health Related Causes Donors \$85.00/M
 1,305,309 With Phone Numbers \$105.00/M
 684,104 Opt-In Email Addresses \$125.00/M

Counts thru 6/2018

DATE

6/2018 UPDATED
 6/2018 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE

GENDER

65% MALE
 35% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

TITLE

Health Related Causes Donors

DESCRIPTION

The sympathetic individuals compiled in this premium mailing list with optional opt-in email addresses have made contributions to a nonprofit institution or organization within the last 12 months. All nonprofits that received contributions from the active donors in this marketing data are health related. This socially conscious group endorses efforts that fight against illnesses and ailments, and range from finding cures and treatments for auto-immune diseases in the US to the distribution of vaccines in third world countries. Donations and contributions, which averaged at \$50, were made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 61
 Average Income: \$84,000.00
 Average Net Worth: \$270,000.00

SOURCES

Non-Profit Institutions
 Membership Rosters
 Seminar Attendees
 Subscriptions
 Direct Mail
 Telemarketing
 Investment Questionnaires
 Proprietary Sources
 Opt-In Email

SELECTIONS

AGE N/C
 INCOME SELECT N/C
 PHONE NUMBER \$20.00/M
 ZIP/SCF/COUNTY/STATE \$7.00/M
 P.S. LABELS \$10.00/M
 3 X 5 INDEX CARDS \$35.00/M
 3 1/2 DISKETTE \$50.00/F
 CD ROM \$50.00/F
 E - MAIL / FTP \$50.00/F

ADDITIONAL SELECTIONS

NET WORTH \$10.00/M
 GENDER \$5.00/M
 KEY CODING \$5.00/M
 CARRIER RT. SORT. \$10.00/M
 BAR CODING \$10.00/M
 EMAIL - DEPLOYMENT \$25.00/M
 EMAIL - PERSONALIZATION \$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
 Next Update: 9/2018

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

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