

HIGH INCOME EXECUTIVES AT BUSINESS ADDRESSES

6/20/2017

048A

List Broker Discount 25% - More Information

1,250,540	High Income Executives	\$105.00/M
995,650	With Phone Numbers	\$125.00/M
860,939	Opt-In Email Addresses	\$260.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

***TITLE**

The High Income Executives of Privately Owned Companies

GENDER

90% MALE
10% FEMALE

DESCRIPTION

The High Income Executives of Privately Owned (Non-Public) Companies, with a Net Worth of One and a Half Million Dollars and over, at Business Addr. who Invest either their Own or their Company's Money in Stocks, Bonds, T-Bills, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

Average Age:	55
Average Income:	\$125,000.00
Average Net Worth:	\$700,000.00

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Stockholder Lists
Seminar Attendees
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholders Lists
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238