

HIGH INCOME EXECUTIVES AT BUSINESS ADDRESSES

6/20/2018

048A

List Broker Discount 25% - More Information

| | | |
|-----------|------------------------|------------|
| 1,250,540 | High Income Executives | \$105.00/M |
| 995,650 | With Phone Numbers | \$125.00/M |
| 860,939 | Opt-In Email Addresses | \$260.00/M |

Counts thru 6/2018

DATE

6/2018 UPDATED
6/2018 CONFIRMED

UNIT OF SALE

\$10,000.00 AVERAGE

***TITLE**

The High Income Executives of Privately Owned Companies

GENDER

90% MALE
10% FEMALE

DESCRIPTION

The High Income Executives of Privately Owned (Non-Public) Companies, with a Net Worth of One and a Half Million Dollars and over, at Business Addr. who Invest either their Own or their Company's Money in Stocks, Bonds, T-Bills, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

PROFILE

| | |
|--------------------|--------------|
| Average Age: | 55 |
| Average Income: | \$125,000.00 |
| Average Net Worth: | \$700,000.00 |

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Stockholder Lists
Seminar Attendees
Direct Mail
Investment Questionnaires
Subscriptions
Newsletters
Shareholders Lists
Proprietary Sources
Opt-In Email

SELECTIONS

| | |
|----------------------|-----------|
| AGE | N/C |
| INCOME SELECT | N/C |
| PHONE NUMBER | \$20.00/M |
| ZIP/SCF/COUNTY/STATE | \$7.00/M |
| P.S. LABELS | \$10.00/M |
| 3 X 5 INDEX CARDS | \$35.00/M |
| 3 1/2 DISKETTE | \$50.00/F |
| CD ROM | \$50.00/F |
| E - MAIL / FTP | \$50.00/F |

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2018
Next Update: 9/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

ADDITIONAL SELECTIONS

| | |
|-------------------------|-----------|
| NET WORTH | \$10.00/M |
| GENDER | \$5.00/M |
| KEY CODING | \$5.00/M |
| CARRIER RT. SORT. | \$10.00/M |
| BAR CODING | \$10.00/M |
| EMAIL - DEPLOYMENT | \$25.00/M |
| EMAIL - PERSONALIZATION | \$25.00/M |

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