

HIGH INCOME YOUNG EXECUTIVES POSTAL AND EMAIL		9/20/2017	049A
List Broker Discount 25% - More Information		Counts thru 9/2017	
272,840 Total High Income Executives	\$85.00/M	DATE	
260,012 With Phone Numbers	\$105.00/M	9/2017 UPDATED	
128,508 Opt-In Email Addresses	\$125.00/M	9/2017 CONFIRMED	
*TITLE		UNIT OF SALE	
The High Income Young Executives		\$10,000.00 AVERAGE	
DESCRIPTION		GENDER	
The High Income Young Executives (Mostly Under the Age of Forty-Five) who generally earn well over \$125,000.00 per year, at home address who Invest either their own or their company's money in stocks, bonds, T-bills, C.D.'s, money market funds, commodities and/or real estate.		90% MALE	
		10% FEMALE	
		GENDER	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
PROFILE		ADDRESSING	
Average Age: 39		4 - UP CHESHIRE	
Average Income: \$155,000.00		P.S. LABELS	
Average Net Worth: \$300,000.00		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
SOURCES		EMAIL - DEPLOYMENT	
Stockholder Lists		EMAIL - PERSONALIZATION	
Seminar Attendees		SELECTIONS	
Direct Mail		AGE N/C	
Investment Questionnaires		INCOME SELECT N/C	
Subscriptions		PHONE NUMBER \$20.00/M	
Proprietary Sources		ZIP/SCF/COUNTY/STATE \$7.00/M	
Shareholder Lists		P.S. LABELS \$10.00/M	
Opt-In Email		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		ADDITIONAL SELECTIONS	
Updated Quarterly		NET WORTH \$10.00/M	
Last Update: 9/2017		GENDER \$5.00/M	
Next Update: 12/2017		KEY CODING \$5.00/M	
Delivery: Within 24 Hours		CARRIER RT. SORT. \$10.00/M	
Shipping & Handling: \$25.00 Flat Rate		BAR CODING \$10.00/M	
data owner:		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
		contact:	
		800-628-7806 usa	
		800-541-8540 canada	
		412-782-1109 fax	
		412-782-2360 in pa	
		sales@wspontron.com	
		www.wspontron.com	
		3030 william pitt way	
		pittsburgh pa 15238	



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DATA + MARKETING SOLUTIONS | 100 YEARS