PHARMACEUTICAL STOCK BUYERS/INQUIRERS		
POSTAL AND EMAIL	12/20/2017	050A
List Broker Discount 25% - More Information	12/20/2017	
	Counts thru 12/2017	
1,865,982 Total Pharmaceutical Stock Buyers \$85.00/M		
1,593,247 With Phones \$105.00/M	DATE	
778,114 Opt-In Email Addresses \$125.00/M	12/2017 UPDATED	
	12/2017 CONFIRMED	
*TITLE	UNIT OF SALE	
Pharmaceutical Stock Buyers/Inquirers and Prospects	\$10,000.00 AVERAGE	
	<u>GENDER</u>	
DESCRIPTION	94% MALE	
Investors with an investment background and preference for pharmaceutical and drug related stocks. These investors are attracted to the high risk	6% FEMALE	
high return opportunities. Also these investors are attracted to the	SOURCES	
medical equipment & supply investment opportunities. Many of these	DIRECT RESPONSE	
stock offerings are pre-"IPO's", bulletin boards, and are listed on the	DIRECT MAIL	
NASDAQ small cap, as well as the NASDAQ and NYSE.	OPT-IN EMAIL	
PROFILE	ADDRESSING 4 - UP CHESHIRE	
Average Age: 51	P.S. LABELS	
Average Income: \$95,000.00	3 1/2 DISKETTE	
Average Net Worth: \$205,000.00	CD ROM	
	E - MAIL / FTP	
	EMAIL - DEPLOYMENT	
<u>SOURCES</u>	EMAIL - PERSONALIZATION	
Stockholder Lists		
Seminar Attendees	SELECTIONS	N/C
Direct Mail	AGE INCOME SELECT	N/C
Investment Questionnaires Subscriptions	PHONE NUMBER	N/C \$20.00/M
Proprietary Sources	ZIP/SCF/COUNTY/STATE	\$7.00/M
Shareholders Lists	P.S. LABELS	\$10.00/M
Opt-In Email	3 X 5 INDEX CARDS	\$35.00/M
	3 1/2 DISKETTE	\$50.00/F
	CD ROM	\$50.00/F
	E - MAIL / FTP	\$50.00/F
	ADDITIONAL SELECTIONS	
	NET WORTH	\$10.00/M
	GENDER	\$5.00/M
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS	KEY CODING	\$5.00/M
	CARRIER RT. SORT.	\$10.00/M
Updated Quarterly	BAR CODING	\$10.00/M
Last Update: 12/2017	EMAIL - DEPLOYMENT	\$25.00/M
Next Update: 3/2018	EMAIL - PERSONALIZATION	\$25.00/M
Delivery Within 24 Hours	contact.	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate	contact: 800-628-7806 usa	
	800-541-8540 canada	
data owner:	412-782-1109 fax	
	412-782-2360 in pa	
s ws ponton	sales@wsponton.com	
	www.wsponton.com	
DATA + MARKETING SOLUTIONS 100 YEARS	3030 william pitt way	

pittsburgh pa 15238