PHARMACEUTICAL STOCK BUYERS/	INQUIRERS		
POSTAL AND EMAIL		3/20/2018	050A
List Broker Discount 25% - More Information			
		Counts thru 3/2018	
	85.00/M .05.00/M	DATE	
	125.00/M	3/2018 UPDATED	
776,114 Opt-In Linail Addresses \$.	123.00/101	3/2018 CONFIRMED	
		3/2010 CONTINUED	
<u>*TITLE</u>		UNIT OF SALE	
Pharmaceutical Stock Buyers/Inquirers and Prospects		\$10,000.00 AVERAGE	
		<u>GENDER</u>	
DESCRIPTION		94% MALE	
Investors with an investment background and preference for pharmaceutical		6% FEMALE	
and drug related stocks. These investors are attracted to the high risk			
high return opportunities. Also these investors are attra	acted to the	SOURCES	
medical equipment & supply investment opportunities. Many of these		DIRECT RESPONSE	
stock offerings are pre-"IPO's", bulletin boards, and are listed on the		DIRECT MAIL	
NASDAQ small cap, as well as the NASDAQ and NYSE.		OPT-IN EMAIL	
		ADDRESSING	
PROFILE		4 - UP CHESHIRE	
Average Age: 51		P.S. LABELS	
Average Income: \$95,000.00		3 1/2 DISKETTE	
Average Net Worth: \$205,000.00		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
<u>SOURCES</u>		EMAIL - PERSONALIZATION	
Stockholder Lists			
Seminar Attendees		SELECTIONS	
Direct Mail		AGE	N/C
Investment Questionnaires			N/C
Subscriptions		PHONE NUMBER ZIP/SCF/COUNTY/STATE	\$20.00/M \$7.00/M
Proprietary Sources Shareholders Lists		P.S. LABELS	\$7.00/M \$10.00/M
Opt-In Email		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
		ADDITIONAL SELECTIONS	¢10.00/M
		NET WORTH GENDER	\$10.00/M \$5.00/M
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000	RECORDS	KEY CODING	\$5.00/M
		CARRIER RT. SORT.	\$10.00/M
Updated Quarterly		BAR CODING	\$10.00/M
Last Update: 3/2018		EMAIL - DEPLOYMENT	\$25.00/M
Next Update: 6/2018		EMAIL - PERSONALIZATION	\$25.00/M
Delivery: Within 24 Hours		contact:	
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate		contact: 800-628-7806 usa	
אווא אווא אווא אוואייניש. אראייאייא אייאייאייא אייאייאייא אייאייאייא		800-541-8540 canada	
data owner:		412-782-1109 fax	
	10	412-782-2360 in pa	
	(O)O)	sales@wsponton.com	
noq ew 🦟		www.wsponton.com	
DATA + MARKETING SOLUTION	I 100 YEARS	3030 william pitt way	
		nittohurah ng 15229	

pittsburgh pa 15238