

**PHARMACEUTICAL STOCK BUYERS/INQUIRERS
POSTAL AND EMAIL**

050A

List Broker Discount 25% - More Information

1,865,982	Total Pharmaceutical Stock Buyers	\$85.00/M
1,593,247	With Phones	\$105.00/M
778,114	Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

***TITLE**

Pharmaceutical Stock Buyers/Inquirers and Prospects

UNIT OF SALE

\$10,000.00 AVERAGE

DESCRIPTION

Investors with an investment background and preference for pharmaceutical and drug related stocks. These investors are attracted to the high risk high return opportunities. Also these investors are attracted to the medical equipment & supply investment opportunities. Many of these stock offerings are pre-"IPO's", bulletin boards, and are listed on the NASDAQ small cap, as well as the NASDAQ and NYSE.

GENDER

94% MALE
6% FEMALE

PROFILE

Average Age:	51
Average Income:	\$95,000.00
Average Net Worth:	\$205,000.00

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Stockholder Lists
Seminar Attendees
Direct Mail
Investment Questionnaires
Subscriptions
Proprietary Sources
Shareholders Lists
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

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