

**HIGH YIELD SHORT TERM FINANCIAL PAPER INVESTORS  
POSTAL and EMAIL**

**051A**

List Broker Discount 25% - More Information

405,750 High Yield Short Term Financial Paper Investors \$85.00/M  
111,216 Opt-In Email Addresses \$125.00/M

**Updated**

Quarterly

**\*TITLE**

**Short Term "High Yield" Financial Paper Investors**

**UNIT OF SALE**

\$10,000.00 AVERAGE

**DESCRIPTION**

Investors of short term corporate notes ranging from 3 to 12 months. These financial paper investment opportunities are usually backed by corporate assets. These investments are usually at a minimum of \$10,000.00.

**GENDER**

96% MALE  
4% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**PROFILE**

Average Age: 58  
Average Income: \$150,000.00  
Average Net Worth: \$800,000.00

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Seminar Attendees  
Proprietary Sources  
Newsletters  
Investment Questionnaires  
Subscriptions  
Shareholder Lists  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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