



CONTRIBUTORS TO HEART and CANCER APPEALS POSTAL AND EMAIL		6/20/2017	053A
List Broker Discount 25% - More Information		Counts thru 6/2017	
2,268,430 Contributors to Heart and Cancer Appeals	\$85.00/M	DATE	
1,906,581 With Phone Numbers	\$105.00/M	6/2017 UPDATED	
629,262 Opt-In Email Addresses	\$125.00/M	6/2017 CONFIRMED	
TITLE		UNIT OF SALE	
Contributors to Heart & Cancer Appeals		\$15.00 AVERAGE	
DESCRIPTION		GENDER	
The compassionate individuals collected in this premium mailing list with optional opt-in email addresses have made kind contributions of at least \$15.00 to heart and cancer appeals within the last 12 months. These active donors support causes ranging from the advancement of medial research and pioneering treatment to subsidizing family medical expenses. The considerate donations and contributions from these warmhearted individuals have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		70% MALE	
		30% FEMALE	
		SOURCES	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
		ADDRESSING	
		4 - UP CHESHIRE	
		P.S. LABELS	
		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
		SELECTIONS	
		AGE	N/C
		INCOME SELECT	N/C
		PHONE NUMBER	\$20.00/M
		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
		ADDITIONAL SELECTIONS	
		NET WORTH	\$10.00/M
		GENDER	\$5.00/M
		KEY CODING	\$5.00/M
		CARRIER RT. SORT.	\$10.00/M
		BAR CODING	\$10.00/M
		EMAIL - DEPLOYMENT	\$25.00/M
		EMAIL - PERSONALIZATION	\$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 6/2017		800-541-8540 canada	
Next Update: 9/2017		412-782-1109 fax	
		412-782-2360 in pa	
Delivery: Within 24 Hours		sales@wsponton.com	
Shipping & Handling: \$25.00 Flat Rate		www.wsponton.com	
data owner:		3030 william pitt way	
		pittsburgh pa 15238	
			
DATA + MARKETING SOLUTIONS 100 YEARS			