


CONTRIBUTORS TO HEART and CANCER APPEALS POSTAL AND EMAIL		9/20/2017	053A
List Broker Discount 25% - More Information		<b>Counts thru 9/2017</b>	
2,268,430 Contributors to Heart and Cancer Appeals	\$85.00/M	<b>DATE</b>	
1,906,581 With Phone Numbers	\$105.00/M	9/2017 UPDATED	
629,262 Opt-In Email Addresses	\$125.00/M	9/2017 CONFIRMED	
<b>TITLE</b>		<b>UNIT OF SALE</b>	
<b>Contributors to Heart &amp; Cancer Appeals</b>		\$15.00 AVERAGE	
<b>DESCRIPTION</b>		<b>GENDER</b>	
The compassionate individuals collected in this premium mailing list with optional opt-in email addresses have made kind contributions of at least \$15.00 to heart and cancer appeals within the last 12 months. These active donors support causes ranging from the advancement of medial research and pioneering treatment to subsidizing family medical expenses. The considerate donations and contributions from these warmhearted individuals have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		70% MALE	
		30% FEMALE	
		<b>SOURCES</b>	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
		<b>ADDRESSING</b>	
		4 - UP CHESHIRE	
		P.S. LABELS	
		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
<b>PROFILE</b>		<b>SELECTIONS</b>	
Average Age:	58	AGE	N/C
Average Income:	\$65,000.00	INCOME SELECT	N/C
Average Net Worth:	\$200,000.00	PHONE NUMBER	\$20.00/M
		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
<b>SOURCES</b>		<b>ADDITIONAL SELECTIONS</b>	
Non-Profit Organizations		NET WORTH	\$10.00/M
Direct Mail		GENDER	\$5.00/M
Membership Rosters		KEY CODING	\$5.00/M
Telemarketing		CARRIER RT. SORT.	\$10.00/M
Surveys		BAR CODING	\$10.00/M
Subscriptions		EMAIL - DEPLOYMENT	\$25.00/M
Investment Questionnaires		EMAIL - PERSONALIZATION	\$25.00/M
Proprietary Sources			
Opt-In Email			
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>contact:</b>	
<b>Updated Quarterly</b>		800-628-7806 usa	
Last Update:	9/2017	800-541-8540 canada	
Next Update:	12/2017	412-782-1109 fax	
		412-782-2360 in pa	
Delivery:	Within 24 Hours	<a href="mailto:sales@wsponton.com">sales@wsponton.com</a>	
Shipping & Handling:	\$25.00 Flat Rate	<a href="http://www.wsponton.com">www.wsponton.com</a>	
		3030 william pitt way	
		pittsburgh pa 15238	
<b>data owner:</b>			
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS			