


CONTRIBUTORS TO HEART and CANCER APPEALS POSTAL AND EMAIL		3/20/2018	053A
List Broker Discount 25% - More Information		Counts thru 3/2018	
2,268,430 Contributors to Heart and Cancer Appeals	\$85.00/M	DATE	
1,906,581 With Phone Numbers	\$105.00/M	3/2018 UPDATED	
629,262 Opt-In Email Addresses	\$125.00/M	3/2018 CONFIRMED	
TITLE		UNIT OF SALE	
Contributors to Heart & Cancer Appeals		\$15.00 AVERAGE	
DESCRIPTION		GENDER	
The compassionate individuals collected in this premium mailing list with optional opt-in email addresses have made kind contributions of at least \$15.00 to heart and cancer appeals within the last 12 months. These active donors support causes ranging from the advancement of medial research and pioneering treatment to subsidizing family medical expenses. The considerate donations and contributions from these warmhearted individuals have been made by direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.		70% MALE	
		30% FEMALE	
		SOURCES	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
		ADDRESSING	
		4 - UP CHESHIRE	
		P.S. LABELS	
		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
PROFILE		SELECTIONS	
Average Age:	58	AGE	N/C
Average Income:	\$65,000.00	INCOME SELECT	N/C
Average Net Worth:	\$200,000.00	PHONE NUMBER	\$20.00/M
		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
SOURCES		ADDITIONAL SELECTIONS	
Non-Profit Organizations		NET WORTH	\$10.00/M
Direct Mail		GENDER	\$5.00/M
Membership Rosters		KEY CODING	\$5.00/M
Telemarketing		CARRIER RT. SORT.	\$10.00/M
Surveys		BAR CODING	\$10.00/M
Subscriptions		EMAIL - DEPLOYMENT	\$25.00/M
Investment Questionnaires		EMAIL - PERSONALIZATION	\$25.00/M
Proprietary Sources			
Opt-In Email			
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 3/2018		800-541-8540 canada	
Next Update: 6/2018		412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		sales@wsponton.com	
		www.wsponton.com	
		3030 william pitt way	
		pittsburgh pa 15238	
data owner:			
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS			

