

CONTROLLING STOCKHOLDERS* POSTAL AND EMAIL		3/20/2018	054A
List Broker Discount 25% - More Information		Counts thru 3/2018	
78,282	Total Stockholders	\$85.00/M	
46,813	With Phone Numbers	\$105.00/M	
33,012	Opt-In Email Addresses	\$125.00/M	
*TITLE		DATE	
Controlling Stockholders in Public and Private Companies		3/2018 UPDATED	
		3/2018 CONFIRMED	
DESCRIPTION		UNIT OF SALE	
Affluent Investors who have a high percentage of stocks in one or more private and/or public companies.		\$10,000.00 AVERAGE	
Many of these investors are board members of those companies		GENDER	
		95% MALE	
		5% FEMALE	
PROFILE		SOURCES	
Average Age:	61	DIRECT RESPONSE	
Average Income:	\$200,000.00	DIRECT MAIL	
Average Net Worth:	\$1,500,000.00	OPT-IN EMAIL	
SOURCES		ADDRESSING	
Investment Questionnaires		4 - UP CHESHIRE	
Stockholders Lists		P.S. LABELS	
Business Holdings		3 1/2 DISKETTE	
Proprietary Sources		CD ROM	
Opt-In Email		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
		SELECTIONS	
		AGE	N/C
		INCOME SELECT	N/C
		PHONE NUMBER	\$20.00/M
		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
		3 X 5 INDEX CARDS	\$35.00/M
		3 1/2 DISKETTE	\$50.00/F
		CD ROM	\$50.00/F
		E - MAIL / FTP	\$50.00/F
		ADDITIONAL SELECTIONS	
		NET WORTH	\$10.00/M
		GENDER	\$5.00/M
		KEY CODING	\$5.00/M
		CARRIER RT. SORT.	\$10.00/M
		BAR CODING	\$10.00/M
		EMAIL - DEPLOYMENT	\$25.00/M
		EMAIL - PERSONALIZATION	\$25.00/M
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS			
Updated Quarterly			
Last Update: 3/2018			
Next Update: 6/2018			
Delivery: Within 24 Hours			
Shipping & Handling: \$25.00 Flat Rate			
DMA Member			
data owner:			
ws ponton			
DATA+MARKETING SOLUTIONS 100 YEARS			
contact:			
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800-541-8540 canada			
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