


CONTROLLING STOCKHOLDERS* POSTAL AND EMAIL		6/20/2018	054A
List Broker Discount 25% - More Information		Counts thru 6/2018	
78,282	Total Stockholders	\$85.00/M	
46,813	With Phone Numbers	\$105.00/M	
33,012	Opt-In Email Addresses	\$125.00/M	
<b>*TITLE</b> Controlling Stockholders in Public and Private Companies		<b>DATE</b> 6/2018 UPDATED 6/2018 CONFIRMED	
<b>DESCRIPTION</b> Affluent Investors who have a high percentage of stocks in one or more private and/or public companies. Many of these investors are board members of those companies		<b>UNIT OF SALE</b> \$10,000.00 AVERAGE	
<b>PROFILE</b> Average Age: 61 Average Income: \$200,000.00 Average Net Worth: \$1,500,000.00		<b>GENDER</b> 95% MALE 5% FEMALE	
<b>SOURCES</b> Investment Questionnaires Stockholders Lists Business Holdings Proprietary Sources Opt-In Email		<b>SOURCES</b> DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL	
		<b>ADDRESSING</b> 4 - UP CHESHIRE P.S. LABELS 3 1/2 DISKETTE CD ROM E - MAIL / FTP EMAIL - DEPLOYMENT EMAIL - PERSONALIZATION	
		<b>SELECTIONS</b> AGE N/C INCOME SELECT N/C PHONE NUMBER \$20.00/M ZIP/SCF/COUNTY/STATE \$7.00/M P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M 3 1/2 DISKETTE \$50.00/F CD ROM \$50.00/F E - MAIL / FTP \$50.00/F	
		<b>ADDITIONAL SELECTIONS</b> NET WORTH \$10.00/M GENDER \$5.00/M KEY CODING \$5.00/M CARRIER RT. SORT. \$10.00/M BAR CODING \$10.00/M EMAIL - DEPLOYMENT \$25.00/M EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS			
Updated Quarterly Last Update: 6/2018 Next Update: 9/2018			
Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate			
data owner:		contact: 800-628-7806 usa 800-541-8540 canada 412-782-1109 fax 412-782-2360 in pa sales@wsponton.com www.wsponton.com 3030 william pitt way pittsburgh pa 15238	
 ws ponton DATA+MARKETING SOLUTIONS   100 YEARS		