

CONVENTION AND MEETING PLANNERS**POSTAL AND EMAIL**

6/20/2017

055A

List Broker Discount 25% - More Information

36,296	Convention and Meeting Planners	\$85.00/M
32,582	With Phone Numbers	\$105.00/M
27,356	Opt-In Email Address	\$210.00/M

Counts thru 6/2017**DATE**

6/2017 UPDATED
6/2017 CONFIRMED

UNIT OF SALE

N/A

TITLE*Convention and Meeting Planners****DESCRIPTION**

These executives are responsible for selecting sites and making other arrangements for offsite meetings and conferences.

GENDER

80% MALE
20% FEMALE

PROFILE

Average Age:	52
Average Income:	\$90,000.00
Average Company Size:	50

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SOURCES

Travel Agencies
Hotels
Resorts
Subscriptions
Investment Questionnaires
Cruiselines
Convention Centers
Seminar Attendees
Proprietary Sources
Opt-In Email

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**Updated Quarterly**

Last Update: 6/2017
Next Update: 9/2017

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

**data owner:**

ws ponton
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