

**CONVENTION AND MEETING PLANNERS  
POSTAL AND EMAIL**

055A

List Broker Discount 25% - More Information

36,296	Convention and Meeting Planners	\$85.00/M
32,582	With Phone Numbers	\$105.00/M
27,356	Opt-In Email Address	\$210.00/M

**Updated**

Quarterly

**\*TITLE**

**Convention and Meeting Planners**

**UNIT OF SALE**

N/A

**DESCRIPTION**

These executives are responsible for selecting sites and making other arrangements for offsite meetings and conferences.

**GENDER**

80% MALE  
20% FEMALE

**PROFILE**

Average Age:	52
Average Income:	\$90,000.00
Average Company Size:	50

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SOURCES**

Travel Agencies  
Hotels  
Resorts  
Subscriptions  
Investment Questionnaires  
Cruiselines  
Convention Centers  
Seminar Attendees  
Proprietary Sources  
Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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