CONVENTION AND MEETING PLANNERS		
POSTAL AND EMAIL		
List Broker Discount 25% - More Information		055A
List Broker Discount 25% - More information		
36,296 Convention and Meeting Planners \$85.00/M	Updated	
32,582 With Business Phone Numbers \$105.00/M	Quarterly	
27,356 Opt-In Email Address \$210.00/M	,	
<u>*TITLE</u>	UNIT OF SALE	
Convention and Meeting Planners	N/A	
DESCRIPTION	GENDER	
Verified executive decision maker within privatley and publicly held	80% MALE	
companies, institutions and organizations which have the authority to	20% FEMALE	
make suggestions and final choices for offsite meetings and conferences.		
This audience is responsible for selecting all aspects of the offsite	<u>SOURCES</u>	
conferences and meetings. Their function and scope includes choosing	DIRECT RESPONSE	
the locations, travel modes, hotels and resort accomodations to arranging	DIRECT MAIL	
the menus. Self reported information indicates that they are often faced	OPT-IN EMAIL	
with the task of pleasing and entertaining their audience, coworkers and		
colleagues while meeting budgetary and time constraints.	ADDRESSING	
	4 - UP CHESHIRE	
	P.S. LABELS	
PROFILE Average Age	3 1/2 DISKETTE CD ROM	
Average Age:52Average Income:\$90,000.00	E - MAIL / FTP	
Average Company Size: 50	EMAIL - DEPLOYMENT	
Average company size. 50	EMAIL - PERSONALIZATION	
SOURCES	SELECTIONS	
Travel Agencies	AGE	N/C
Hotels	INCOME SELECT	N/C
Resorts	PHONE NUMBER	\$20.00/M
Subscriptions	ZIP/SCF/COUNTY/STATE	\$7.00/M
Investment Questionnaires	P.S. LABELS	\$10.00/M
Cruiselines	3 X 5 INDEX CARDS	\$35.00/M
Convention Centers	3 1/2 DISKETTE	\$50.00/F
Seminar Attendees	CD ROM	\$50.00/F
Proprietary Sources Opt-In Email	E - MAIL / FTP	\$50.00/F
	ADDITIONAL SELECTIONS	
	NET WORTH	\$10.00/M
Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS	GENDER	\$5.00/M
	KEY CODING	\$5.00/M
Updated Quarterly	CARRIER RT. SORT.	\$10.00/M
Last Update: 3/2019	BAR CODING	\$10.00/M
Next Update: 6/2019	EMAIL - DEPLOYMENT	\$25.00/M
	EMAIL - PERSONALIZATION	\$25.00/M
Delivery: Within 24 Hours	000 000 7000	
Shipping & Handling: \$25.00 Flat Rate	800-628-7806 usa	
	800-541-8540 canada	
data owner:	412-782-1109 fax 412-782-2360 in pa	
	sales@wsponton.com	
	<u>sales@wsponton.com</u> www.wsponton.com	
	3030 william pitt way	
DATA + MARKETING SOLUTIONS   100 YEARS	pittsburgh pa 15238	
	philoburgh partozoo	