


COUNTRY CLUB MEMBERS WHO INVEST POSTAL AND EMAIL		6/20/2017	056A
List Broker Discount 25% - More Information		Counts thru 6/2017	
515,019 Total Country Club Members	\$85.00/M	DATE	
428,631 With Phone Numbers	\$105.00/M	6/2017 UPDATED	
217,184 Opt-In Email Addresses	\$125.00/M	6/2017 CONFIRMED	
*TITLE		UNIT OF SALE	
Country Club Members who Invest.		10,000.00 AVERAGE	
DESCRIPTION		GENDER	
Affluent Country Club Members who Invest in stocks, bonds, C.D.'s, treasury bills, money market funds and/or real estate. These wealthy investors have made speculative and conservative investments, or have inquired to invest a minimum of \$10,000.00 within the last 12 months.		90% MALE	
		10% FEMALE	
		SOURCES	
		DIRECT RESPONSE	
		DIRECT MAIL	
		OPT-IN EMAIL	
PROFILE		ADDRESSING	
Average Age: 58		4 - UP CHESHIRE	
Average Income: \$151,000.00		P.S. LABELS	
Average Net Worth: \$750,000.00		3 1/2 DISKETTE	
		CD ROM	
		E - MAIL / FTP	
		EMAIL - DEPLOYMENT	
		EMAIL - PERSONALIZATION	
SOURCES		SELECTIONS	
Membership Rosters		AGE N/C	
Clubs		INCOME SELECT N/C	
Investment Questionnaires		PHONE NUMBER \$20.00/M	
Real Estate Transactions		ZIP/SCF/COUNTY/STATE \$7.00/M	
Subscription Lists		P.S. LABELS \$10.00/M	
Membership Rosters		3 X 5 INDEX CARDS \$35.00/M	
Opt-In Email		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
		ADDITIONAL SELECTIONS	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 6/2017		800-541-8540 canada	
Next Update: 9/2017		412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		sales@wsponton.com	
data owner:		www.wsponton.com	
 ws ponton DATA + MARKETING SOLUTIONS 100 YEARS		3030 william pitt way	
		pittsburgh pa 15238	