

CREDIT CARD DISCOUNT VACATIONERS POSTAL AND EMAIL		12/20/2017	057A
List Broker Discount 25% - More Information		Counts thru 12/2017	
6,436,521 Credit Card Discount Vacationers	\$85.00/M	DATE	
5,312,405 With Phone Numbers	\$105.00/M	12/2017 UPDATED	
1,764,250 Opt-In Email Addresses	\$125.00/M	12/2017 CONFIRMED	
*TITLE		UNIT OF SALE	
Credit Card Discount Vacation, Inquirers and Prospects		\$500.00 AVERAGE	
DESCRIPTION		GENDER	
Individuals at home address who have either purchased or have inquired to purchase a discount vacation using a credit card within the last 12 months for an average price of \$500.00. These vacation trips involve air travel, hotel and transportation accommodations.		75% MALE	
		25% FEMALE	
PROFILE		SOURCES	
Average Age: 39		DIRECT RESPONSE	
Average Income: \$65,000.00		DIRECT MAIL	
Average Net Worth: \$100,000.00		OPT-IN EMAIL	
SOURCES		ADDRESSING	
Travel Agencies		4 - UP CHESHIRE	
Hotels		P.S. LABELS	
Casinos		3 1/2 DISKETTE	
Subscriptions		CD ROM	
Direct Mail		E - MAIL / FTP	
Telemarketing		EMAIL - DEPLOYMENT	
Cruise Lines		EMAIL - PERSONALIZATION	
Property Information		SELECTIONS	
Opt-In Email		AGE N/C	
		INCOME SELECT N/C	
		PHONE NUMBER \$20.00/M	
		ZIP/SCF/COUNTY/STATE \$7.00/M	
		P.S. LABELS \$10.00/M	
		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
		ADDITIONAL SELECTIONS	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
Guaranteed 95% Deliverable MINIMUM ORDER: 5,000 RECORDS		contact:	
Updated Quarterly		800-628-7806 usa	
Last Update: 12/2017		800-541-8540 canada	
Next Update: 3/2018		412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		sales@wspontron.com	
data owner:		www.wspontron.com	
		3030 william pitt way	
ws ponton		pittsburgh pa 15238	
DATA+MARKETING SOLUTIONS 100 YEARS			



