


CREDIT CARD DISCOUNT VACATIONERS POSTAL AND EMAIL		6/20/2018	057A
List Broker Discount 25% - More Information		<b>Counts thru 6/2018</b>	
6,436,521 Credit Card Discount Vacationers	\$85.00/M	<b>DATE</b>	
5,312,405 With Phone Numbers	\$105.00/M	6/2018 UPDATED	
1,764,250 Opt-In Email Addresses	\$125.00/M	6/2018 CONFIRMED	
<b>*TITLE</b>		<b>UNIT OF SALE</b>	
<b>Credit Card Discount Vacation, Inquirers and Prospects</b>		\$500.00 AVERAGE	
<b>DESCRIPTION</b>		<b>GENDER</b>	
Individuals at home address who have either purchased or have inquired to purchase a discount vacation using a credit card within the last 12 months for an average price of \$500.00. These vacation trips involve air travel, hotel and transportation accommodations.		75% MALE	
		25% FEMALE	
<b>PROFILE</b>		<b>SOURCES</b>	
Average Age: 39		DIRECT RESPONSE	
Average Income: \$65,000.00		DIRECT MAIL	
Average Net Worth: \$100,000.00		OPT-IN EMAIL	
<b>SOURCES</b>		<b>ADDRESSING</b>	
Travel Agencies		4 - UP CHESHIRE	
Hotels		P.S. LABELS	
Casinos		3 1/2 DISKETTE	
Subscriptions		CD ROM	
Direct Mail		E - MAIL / FTP	
Telemarketing		EMAIL - DEPLOYMENT	
Cruise Lines		EMAIL - PERSONALIZATION	
Property Information		<b>SELECTIONS</b>	
Opt-In Email		AGE N/C	
		INCOME SELECT N/C	
		PHONE NUMBER \$20.00/M	
		ZIP/SCF/COUNTY/STATE \$7.00/M	
		P.S. LABELS \$10.00/M	
		3 X 5 INDEX CARDS \$35.00/M	
		3 1/2 DISKETTE \$50.00/F	
		CD ROM \$50.00/F	
		E - MAIL / FTP \$50.00/F	
		<b>ADDITIONAL SELECTIONS</b>	
		NET WORTH \$10.00/M	
		GENDER \$5.00/M	
		KEY CODING \$5.00/M	
		CARRIER RT. SORT. \$10.00/M	
		BAR CODING \$10.00/M	
		EMAIL - DEPLOYMENT \$25.00/M	
		EMAIL - PERSONALIZATION \$25.00/M	
<b>Guaranteed 95% Deliverable   MINIMUM ORDER: 5,000 RECORDS</b>		<b>contact:</b>	
<b>Updated Quarterly</b>		800-628-7806 usa	
Last Update: 6/2018		800-541-8540 canada	
Next Update: 9/2018		412-782-1109 fax	
Delivery: Within 24 Hours		412-782-2360 in pa	
Shipping & Handling: \$25.00 Flat Rate		<a href="mailto:sales@wspontron.com">sales@wspontron.com</a>	
<b>data owner:</b>		<a href="http://www.wspontron.com">www.wspontron.com</a>	
 <b>ws ponton</b> DATA + MARKETING SOLUTIONS   100 YEARS		3030 william pitt way	
		pittsburgh pa 15238	

