

**CREDIT CARD HOLDERS  
POSTAL AND EMAIL**

6/20/2018

058A

List Broker Discount 25% - More Information

12,008,246 At Home	\$85.00/M
11,245,302 With Home Phone Number	\$105.00/M
7,248,102 At Business	\$105.00/M
6,842,562 At Business With Phone Number	\$125.00/M
2,610,592 Opt-In Email Addresses	\$125.00/M

**Counts thru 6/2018**

**DATE**

6/2018 UPDATED  
6/2018 CONFIRMED

**UNIT OF SALE**

\$50.00 AVERAGE

**GENDER**

65% MALE  
35% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**\*TITLE**

**Credit Card Holders** - They Generally Have BOTH Master and Visa Cards, PLUS Two Other Major Bank Credit Cards.

**DESCRIPTION**

Credit Card Holders who generally have both Master and Visa Cards, of which many are also Mail Order Buyers.

**PROFILE**

Average Age:	46
Average Income:	\$50,000.00
Average Net Worth:	\$100,000.00

**SOURCES**

- Direct Mail
- Telemarketing Companies
- Mail Order Companies
- Surveys
- Questionnaires
- Seminar Attendees
- Investment Questionnaires
- Insurance Questionnaires
- Real Estate Holdings
- Shareholder Lists
- Stockholder Lists
- Auto Information
- Proprietary Information
- Casinos
- Hotels
- Cruise Lines
- Non-Profit Institutions
- Membership Rosters
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

Updated Quarterly  
Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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