

**CREDIT CARD HOLDERS
POSTAL AND EMAIL**

058A

List Broker Discount 25% - More Information

12,008,246 At Home	\$85.00/M
11,245,302 With Home Phone Number	\$105.00/M
7,248,102 At Business	\$105.00/M
6,842,562 At Business With Phone Number	\$125.00/M
2,610,592 Opt-In Email Addresses	\$125.00/M

Updated

Quarterly

UNIT OF SALE

\$50.00 AVERAGE

GENDER

65% MALE
35% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

***TITLE**

Credit Card Holders - They Generally Have BOTH Master and Visa Cards, PLUS Two Other Major Bank Credit Cards.

DESCRIPTION

Credit Card Holders who generally have both Master and Visa Cards, of which many are also Mail Order Buyers.

PROFILE

Average Age:	46
Average Income:	\$50,000.00
Average Net Worth:	\$100,000.00

SOURCES

- Direct Mail
- Telemarketing Companies
- Mail Order Companies
- Surveys
- Questionnaires
- Seminar Attendees
- Investment Questionnaires
- Insurance Questionnaires
- Real Estate Holdings
- Shareholder Lists
- Stockholder Lists
- Auto Information
- Proprietary Information
- Casinos
- Hotels
- Cruise Lines
- Non-Profit Institutions
- Membership Rosters
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238