DENTISTS WHO ARE HEAVY INVESTORS
POSTAL and EMAIL

9/20/2017 **060A**

List Broker Discount 25% - More Information

28,912	At Home Address	$95.00/M
14,802	With Phone Numbers	$115.00/M
162,650	At Office Address	$95.00/M
146,891	With Phone Numbers	$115.00/M
132,218	Opt-In Email Address	$235.00/M

***TITLE**

Dentists, either at their Home or Office Addr., who are **Heavy Investors.**

DESCRIPTION

Dentists at home addr. or office addr., who have Invested in a speculative and/or conservative investment, or have inquired to invest a minimum of $10,000.00 within the last 12 months.

PROFILE

Average Age:	53
Average Income:	$170,000.00
Average Net Worth:	$650,000.00

SOURCES

Investment Questionnaires
Insurance Questionnaires
Investment Subscriptions
Seminar Attendees
Direct Mail
Stockholder Lists
Shareholder Lists
Membership Rosters
Opt-In Email

MINIMUM ORDER: 5,000 RECORDS

Guaranteed 95% Deliverable
Updated Quarterly
Last Update: 9/2017
Next Update: 12/2017

Delivery: Within 24 Hours
Shipping & Handling: $25.00 Flat Rate

DMA Member

data owner:

ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017

DATE
9/2017 UPDATED
9/2017 CONFIRMED

UNIT OF SALE
$10,000.00 AVERAGE

GENDER
90% MALE
10% FEMALE

SOURCES
DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING
4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	$20.00/M
ZIP/SCF/COUNTY/STATE	$7.00/M
P.S. LABELS	$10.00/M
3 X 5 INDEX CARDS	$35.00/M
3 1/2 DISKETTE	$50.00/F
CD ROM	$50.00/F
E - MAIL / FTP	$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	$10.00/M
GENDER	$5.00/M
KEY CODING	$5.00/M
CARRIER RT. SORT.	$10.00/M
BAR CODING	$10.00/M
EMAIL - DEPLOYMENT	$25.00/M
EMAIL - PERSONALIZATION	$25.00/M

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238