#### **DENTISTS WHO ARE HEAVY INVESTORS POSTAL and EMAIL** 060A 12/20/2017 List Broker Discount 25% - More Information Counts thru 12/2017 28,912 At Home Address \$95.00/M 14,802 With Phone Numbers \$115.00/M DATE 162,650 At Office Address \$95.00/M 12/2017 UPDATED 146,891 With Phone Numbers \$115.00/M 12/2017 CONFIRMED 132,218 Opt-In Email Address \$235.00/M

#### \*TITLE

**Dentists**, either at their Home or Office Addr., who are **Heavy Investors**.

### **DESCRIPTION**

Dentists at home addr. or office addr., who have Invested in a speculative and/or conservative investment, or have inquired to invest a minimum of \$10,000.00 within the last 12 months.

#### **PROFILE**

Average Age: 53
Average Income: \$170,000.00
Average Net Worth: \$650,000.00

#### **SOURCES**

Investment Questionnaires
Insurance Questionnaires
Investment Subscriptions
Seminar Attendees
Direct Mail
Stockholder Lists
Shareholder Lists
Membership Rosters

MINIMUM ORDER: 5,000 RECORDS

#### **Guaranteed 95% Deliverable**

Updated Quarterly Last Update: 12/2017 Next Update: 3/2018

Opt-In Email

Delivery: Within 24 Hours Shipping & Handling: \$25.00 Flat Rate

## DMA<sup>D</sup> Member

#### data owner:



# UNIT OF SALE

\$10,000.00 AVERAGE

#### **GENDER**

90% MALE 10% FEMALE

#### **SOURCES**

DIRECT RESPONSE DIRECT MAIL OPT-IN EMAIL

#### **ADDRESSING**

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

#### **SELECTIONS**

N/C AGE **INCOME SELECT** N/C \$20.00/M PHONE NUMBER \$7.00/M ZIP/SCF/COUNTY/STATE P.S. LABELS \$10.00/M 3 X 5 INDEX CARDS \$35.00/M \$50.00/F 3 1/2 DISKETTE CD ROM \$50.00/F E - MAIL / FTP \$50.00/F

#### **ADDITIONAL SELECTIONS**

 NET WORTH
 \$10.00/M

 GENDER
 \$5.00/M

 KEY CODING
 \$5.00/M

 CARRIER RT. SORT.
 \$10.00/M

 BAR CODING
 \$10.00/M

 EMAIL - DEPLOYMENT
 \$25.00/M

 EMAIL - PERSONALIZATION
 \$25.00/M

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