

# DIAMOND & GEMSTONE INVESTORS and PROSPECTS

9/20/2017

061A

List Broker Discount 25% - More Information

54,215	Diamond and Gemstone Investors and Prospects	\$85.00/M
36,401	Diamond and Gemstone Investors and Prospects: 0-12 Month Recency	\$85.00/M
25,535	Diamond and Gemstone Investors and Prospects: Opt-In Email Addresses	\$125.00/M

**Counts thru 9/2017**

**DATE**

9/2017 UPDATED  
9/2017 CONFIRMED

**UNIT OF SALE**

N/A

**GENDER**

95% MALE  
5% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**contact:**

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**TITLE**

**Diamond and Gemstone Investors and Prospects**

**DESCRIPTION**

This premium marketing data with optional opt-in email addresses is comprised of active private investors and qualified prospective buyers who have inquired about investment-grade diamonds or precious gemstones, as well as current buyers and traders of rough or polished diamonds and gemstones. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Within the last 12 months, the affluent audience of this mailing list has invested or traded at least \$10,000 in investment - grade diamonds or precious gemstones, or they have inquired into making an investment.

**PROFILE**

Average Age:	49
Average Income:	\$120,000.00
Average Net Worth:	\$500,000.00

**SOURCES**

- Seminar Attendees
- Direct Mail
- Subscription Lists
- Proprietary Information
- Telemarketing
- Investment Questionnaires
- Card Decks
- Space Ads
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

Updated Quarterly

Last Update: 9/2017

Next Update: 12/2017

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS