

DIAMOND & GEMSTONE INVESTORS and PROSPECTS

12/20/2017

061A

List Broker Discount 25% - More Information

54,215 Diamond and Gemstone Investors and Prospects \$85.00/M
 36,401 Diamond and Gemstone Investors and Prospects: 0-12 Month Recency \$85.00/M
 25,535 Diamond and Gemstone Investors and Prospects: Opt-In Email Addresses \$125.00/M

Counts thru 12/2017

DATE

12/2017 UPDATED
 12/2017 CONFIRMED

UNIT OF SALE

N/A

GENDER

95% MALE
 5% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

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TITLE

Diamond and Gemstone Investors and Prospects

DESCRIPTION

This premium marketing data with optional opt-in email addresses is comprised of active private investors and qualified prospective buyers who have inquired about investment-grade diamonds or precious gemstones, as well as current buyers and traders of rough or polished diamonds and gemstones. All marketing data points, self-reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience. Within the last 12 months, the affluent audience of this mailing list has invested or traded at least \$10,000 in investment - grade diamonds or precious gemstones, or they have inquired into making an investment.

PROFILE

Average Age: 49
 Average Income: \$120,000.00
 Average Net Worth: \$500,000.00

SOURCES

- Seminar Attendees
- Direct Mail
- Subscription Lists
- Proprietary Information
- Telemarketing
- Investment Questionnaires
- Card Decks
- Space Ads
- Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017

Next Update: 3/2018

Delivery: Within 24 Hours

Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS