

# DOCTORS BY SPECIALTY

## POSTAL AND EMAIL

9/20/2017

062A

List Broker Discount 25% - More Information

652,115 Doctors by Specialty	\$85.00/M
302,905 With Phone Numbers	\$105.00/M
270,222 Opt-In Email Address	\$210.00/M

Counts thru 9/2017

### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

### UNIT OF SALE

\$10,000.00 AVERAGE

### GENDER

90% MALE  
10% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### \*TITLE

Doctors by Specialty - You May Select By Type Of Specialty

### DESCRIPTION

Doctors, at home addr. or business addr., who have invested in, or inquired to invest in a speculative and/or conservative investment for a Minimum of \$10,000.00 within the last 12 Months.

### PROFILE

Average Age:	58
Average Income:	\$125,000.00
Average Net Worth:	\$750,000.00

### Specialties:

OB's/GYN's  
Podiatrists  
Radiologists  
Plastic Surgeons  
Osteopaths  
Neurologists

### SOURCES

Investment Questionnaires  
Insurance Questionnaires  
Direct Mail  
Seminar Attendees  
Shareholder Lists  
Stockholder Lists  
Investment Subscriptions  
Proprietary Sources  
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238