

DONORS THAT AID THE PHYSICALLY HANDICAPPED

6/20/2017

064A

List Broker Discount 25% - More Information

209,482 Donors that Aid the Physically Handicapped \$85.00/M
 88,339 Opt-In Email Addresses \$125.00/M

Counts thru 6/2017

DATE

6/2017 UPDATED
 6/2017 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE
 30% FEMALE

SOURCES

DIRECT RESPONSE
 DIRECT MAIL
 OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
 P.S. LABELS
 3 1/2 DISKETTE
 CD ROM
 E - MAIL / FTP
 EMAIL - DEPLOYMENT
 EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

TITLE

Donors that Aid the Physically Handicapped

DESCRIPTION

This premium marketing data is comprised of a big-hearted audience with an eye on supporting those that are physically handicapped by providing donation of a \$50 average. These donors actively support causes which help individuals gain independence and improve their quality of life through the aid of mobility devices, physical therapy, residential modifications, and vocational or educational assistance. Within the last 12 months, the charitable donors of this premium mailing list with optional opt-in email addresses have made contributions to causes that aid the physically handicapped via direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age: 56
 Average Income: \$65,000.00
 Average Net Worth: \$150,000.00

SOURCES

Non - Profit Institution and Organization
 Direct Mail
 Membership Rosters
 Telemarketing
 Surveys
 Subscription
 Investment Questionnaires
 Proprietary Sources
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 6/2017
 Next Update: 9/2017

Delivery: Within 24 Hours
 Shipping & Handling: \$25.00 Flat Rate



data owner:



ws ponton
 DATA + MARKETING SOLUTIONS | 100 YEARS

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