

# DONORS THAT AID THE PHYSICALLY HANDICAPPED

3/20/2018

064A

List Broker Discount 25% - More Information

209,482 Donors that Aid the Physically Handicapped \$85.00/M  
 88,339 Opt-In Email Addresses \$125.00/M

Counts thru 3/2018

**DATE**

3/2018 UPDATED  
 3/2018 CONFIRMED

**UNIT OF SALE**

\$50.00 AVERAGE

**GENDER**

70% MALE  
 30% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

Donors that Aid the Physically Handicapped

**DESCRIPTION**

This premium marketing data is comprised of a big-hearted audience with an eye on supporting those that are physically handicapped by providing donation of a \$50 average. These donors actively support causes which help individuals gain independence and improve their quality of life through the aid of mobility devices, physical therapy, residential modifications, and vocational or educational assistance. Within the last 12 months, the charitable donors of this premium mailing list with optional opt-in email addresses have made contributions to causes that aid the physically handicapped via direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age: 56  
 Average Income: \$65,000.00  
 Average Net Worth: \$150,000.00

**SOURCES**

Non - Profit Institution and Organization  
 Direct Mail  
 Membership Rosters  
 Telemarketing  
 Surveys  
 Subscription  
 Investment Questionnaires  
 Proprietary Sources  
 Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

**Updated Quarterly**

Last Update: 3/2018  
 Next Update: 6/2018

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
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