

# DONORS THAT AID THE PHYSICALLY HANDICAPPED

064A

List Broker Discount 25% - More Information

209,482 Donors that Aid the Physically Handicapped \$85.00/M  
 88,339 Opt-In Email Addresses \$125.00/M

**Updated**

Quarterly

**TITLE**

**Donors that Aid the Physically Handicapped**

**DESCRIPTION**

This premium marketing data is comprised of a big-hearted audience with an eye on supporting those that are physically handicapped by providing donation of a \$50 average. These donors actively support causes which help individuals gain independence and improve their quality of life through the aid of mobility devices, physical therapy, residential modifications, and vocational or educational assistance. Within the last 12 months, the charitable donors of this premium mailing list with optional opt-in email addresses have made contributions to causes that aid the physically handicapped via direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**UNIT OF SALE**

\$50.00 AVERAGE

**GENDER**

70% MALE  
 30% FEMALE

**SOURCES**

DIRECT RESPONSE  
 DIRECT MAIL  
 OPT-IN EMAIL

**PROFILE**

Average Age: 56  
 Average Income: \$65,000.00  
 Average Net Worth: \$150,000.00

**ADDRESSING**

4 - UP CHESHIRE  
 P.S. LABELS  
 3 1/2 DISKETTE  
 CD ROM  
 E - MAIL / FTP  
 EMAIL - DEPLOYMENT  
 EMAIL - PERSONALIZATION

**SOURCES**

Non - Profit Institution and Organization  
 Direct Mail  
 Membership Rosters  
 Telemarketing  
 Surveys  
 Subscription  
 Investment Questionnaires  
 Proprietary Sources  
 Opt-In Email

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
 Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
 DATA + MARKETING SOLUTIONS | 100 YEARS

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