

DRUG REHABILITATION DONORS **POSTAL AND EMAIL**

12/20/2017

065A

List Broker Discount 25% - More Information

821,272	Total Drug Rehabilitation Donors	\$85.00/M
801,290	With Phone Numbers	\$105.00/M
386,819	Opt-In Email Addresses	\$125.00/M

TITLE

Drug Rehabilitation Donors

DESCRIPTION

Those with the warm wish of helping drug users to get back on their feet have been assembled in this premium mailing list with optional opt-in email addresses. These non-judgmental donors actively support counseling centers, as well as outreach and drug awareness programs for controlled substance abuse in their community and nationally. The average contribution made by these active altruistic donors is \$50 and was made in the last 12 months. The donors in this marketing data have made contributions through direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

PROFILE

Average Age:	46
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

SOURCES

Non-Profit Institutions and Organizations
Direct Mail
Membership Rosters
Telemarketing
Surveys
Subscriptions
Investment Questionnaires
Proprietary Sources
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

Updated Quarterly

Last Update: 12/2017
Next Update: 3/2018

Delivery: Within 24 Hours
Shipping & Handling: \$25.00 Flat Rate

data owner:



ws ponton
DATA + MARKETING SOLUTIONS | 100 YEARS



Counts thru 12/2017

DATE

12/2017 UPDATED
12/2017 CONFIRMED

UNIT OF SALE

\$50.00 AVERAGE

GENDER

70% MALE
30% FEMALE

SOURCES

DIRECT RESPONSE
DIRECT MAIL
OPT-IN EMAIL

ADDRESSING

4 - UP CHESHIRE
P.S. LABELS
3 1/2 DISKETTE
CD ROM
E - MAIL / FTP
EMAIL - DEPLOYMENT
EMAIL - PERSONALIZATION

SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

contact:

800-628-7806 usa
800-541-8540 canada
412-782-1109 fax
412-782-2360 in pa
sales@wsponton.com
www.wsponton.com
3030 william pitt way
pittsburgh pa 15238