

# DRUG REHABILITATION DONORS POSTAL AND EMAIL

6/20/2018

065A

List Broker Discount 25% - More Information

821,272	Total Drug Rehabilitation Donors	\$85.00/M
801,290	With Phone Numbers	\$105.00/M
386,819	Opt-In Email Addresses	\$125.00/M

Counts thru 6/2018

### DATE

6/2018 UPDATED  
6/2018 CONFIRMED

### UNIT OF SALE

\$50.00 AVERAGE

### GENDER

70% MALE  
30% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### contact:

800-628-7806 usa  
800-541-8540 canada  
412-782-1109 fax  
412-782-2360 in pa  
[sales@wsponton.com](mailto:sales@wsponton.com)  
[www.wsponton.com](http://www.wsponton.com)  
3030 william pitt way  
pittsburgh pa 15238

### TITLE

Drug Rehabilitation Donors

### DESCRIPTION

Those with the warm wish of helping drug users to get back on their feet have been assembled in this premium mailing list with optional opt-in email addresses. These non-judgmental donors actively support counseling centers, as well as outreach and drug awareness programs for controlled substance abuse in their community and nationally. The average contribution made by these active altruistic donors is \$50 and was made in the last 12 months. The donors in this marketing data have made contributions through direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

### PROFILE

Average Age:	46
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

### SOURCES

Non-Profit Institutions and Organizations  
Direct Mail  
Membership Rosters  
Telemarketing  
Surveys  
Subscriptions  
Investment Questionnaires  
Proprietary Sources  
Opt-In Email

Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS

### Updated Quarterly

Last Update: 6/2018  
Next Update: 9/2018

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS