

# DRUG REHABILITATION DONORS POSTAL AND EMAIL

065A

List Broker Discount 25% - More Information

821,272	Total Drug Rehabilitation Donors	\$85.00/M
801,290	With Phone Numbers	\$105.00/M
386,819	Opt-In Email Addresses	\$125.00/M

**Updated**

Quarterly

**UNIT OF SALE**

\$50.00 AVERAGE

**GENDER**

70% MALE  
30% FEMALE

**SOURCES**

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

**ADDRESSING**

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP  
EMAIL - DEPLOYMENT  
EMAIL - PERSONALIZATION

**SELECTIONS**

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

**ADDITIONAL SELECTIONS**

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

**TITLE**

Drug Rehabilitation Donors

**DESCRIPTION**

Those with the warm wish of helping drug users to get back on their feet have been assembled in this premium mailing list with optional opt-in email addresses. These non-judgmental donors actively support counseling centers, as well as outreach and drug awareness programs for controlled substance abuse in their community and nationally. The average contribution made by these active altruistic donors is \$50 and was made in the last 12 months. The donors in this marketing data have made contributions through direct mail, telephone, or online. All marketing data points, self reported and public, are audited and double verified each month through 2 or more organic sources ensuring superior accuracy and a receptive and responsive audience.

**PROFILE**

Average Age:	46
Average Income:	\$85,000.00
Average Net Worth:	\$200,000.00

**SOURCES**

- Non-Profit Institutions and Organizations
- Direct Mail
- Membership Rosters
- Telemarketing
- Surveys
- Subscriptions
- Investment Questionnaires
- Proprietary Sources
- Opt-In Email

**Guaranteed 95% Deliverable | MINIMUM ORDER: 5,000 RECORDS**

**Updated Quarterly**

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



**data owner:**



**ws ponton**  
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