ENTERTAINMENT AND SPORTS FIGURES List Broker Discount 25% - More Information		6/20/2017	066A
		Counts thru 6/2017	
5,116 Total Celebrities	\$95.00/M		
2,452 Wealthiest Individuals	\$329.60/F	<u>DATE</u>	
		6/2017 UPDATED	
		6/2017 CONFIRMED	
TITLE			
Entertainment and Sports Figures, Who Invest in Stocks, Bonds, C.D.'s,		UNIT OF SALE	
Money Market Funds, Commodities and/or Real Estate.		\$10,00.00 AVERAGE	
DESCRIPTION Entertainment and Sports Figures who invest in stocks, honds, C.D.'s		GENDER 7504 MALE	
Entertainment and Sports Figures who invest in stocks, bonds, C.D.'s.		75% MALE	
money market funds, commodities, and/or real estate. These individuals have Invested a minimum of \$10,000.00 within the last 12 months.		25% FEMALE	
have invested a minimum of \$10,000	J.00 within the last 12 months.		
		SOURCES	
PROFILE	F1	DIRECT RESPONSE	
Average Age:	51		
Average Income: \$250,00		OPT-IN EMAIL	
Average Networth: \$2,500,000	00.00		
Available By Type		ADDRESSING	
<u>Available By Type</u> :		4 - UP CHESHIRE	
Actors		P.S. LABELS	
Comedians		3 1/2 DISKETTE	
Athletes			
Musicians		E - MAIL / FTP	
World famours Artists			
Professional Coaches			
High Level Businessmen		SELECTIONS	
Politicians		AGE	N/C
Singers		INCOME SELECT	N/C
Composers		PHONE NUMBER	\$20.00/M
Directors		ZIP/SCF/COUNTY/STATE	\$7.00/M
		P.S. LABELS	\$10.00/M
SOURCES		3 X 5 INDEX CARDS	\$35.00/M
Direct Mail		3 1/2 DISKETTE	\$50.00/F
Membership Rosters		CD ROM	\$50.00/F
Subscriptions		E - MAIL / FTP	\$50.00/F
Shareholder Lists			
Real Estate Transactions		ADDITIONAL SELECTIONS	
Proprietary Sources		NET WORTH	\$10.00/M
		GENDER	\$5.00/M
MINIMUM ORDER: 5,000 RECORDS		KEY CODING	\$5.00/M
		CARRIER RT. SORT.	\$10.00/M
Guaranteed 95% Deliverable		BAR CODING	\$10.00/N
Updated Quarterly		EMAIL - DEPLOYMENT	\$25.00/M
Last Update: 6/2017		EMAIL - PERSONALIZATION	\$25.00/M
Next Update: 9/2017			
		contacti	
Delivery: Within 24 Hours	DMA	sontact: 800-628-7806 usa	
Shipping & Handling: \$25.00 Flat Rate	Cred Marking Ausdahm Member	800-541-8540 canada	
data owner:		412-782-1109 fax	
		412-782-1109 lax 412-782-2360 in pa	
		sales@wsponton.com	
ws ponton			
		<u>www.wsponton.com</u> 3030 william pitt way	
DAIA 🕂 MAR	RETING SOLUTIONS 100 YEARS	3030 william pitt way	
		pittsburgh pa 15238	