

## ENTERTAINMENT AND SPORTS FIGURES

9/20/2017

066A

List Broker Discount 25% - More Information

5,116 Total Celebrities \$95.00/M  
2,452 Wealthiest Individuals \$329.60/F

### TITLE

**Entertainment and Sports Figures**, Who Invest in Stocks, Bonds, C.D.'s, Money Market Funds, Commodities and/or Real Estate.

### DESCRIPTION

Entertainment and Sports Figures who invest in stocks, bonds, C.D.'s. money market funds, commodities, and/or real estate. These individuals have Invested a minimum of \$10,000.00 within the last 12 months.

### PROFILE

Average Age: 51  
Average Income: \$250,000.00  
Average Networth: \$2,500,000.00

### Available By Type:

Actors  
Comedians  
Athletes  
Musicians  
World famous Artists  
Professional Coaches  
High Level Businessmen  
Politicians  
Singers  
Composers  
Directors

### SOURCES

Direct Mail  
Membership Rosters  
Subscriptions  
Shareholder Lists  
Real Estate Transactions  
Proprietary Sources

MINIMUM ORDER: 5,000 RECORDS

### **Guaranteed 95% Deliverable**

Updated Quarterly  
Last Update: 9/2017  
Next Update: 12/2017

Delivery: Within 24 Hours  
Shipping & Handling: \$25.00 Flat Rate



data owner:



**ws ponton**  
DATA + MARKETING SOLUTIONS | 100 YEARS

Counts thru 9/2017

### DATE

9/2017 UPDATED  
9/2017 CONFIRMED

### UNIT OF SALE

\$10,00.00 AVERAGE

### GENDER

75% MALE  
25% FEMALE

### SOURCES

DIRECT RESPONSE  
DIRECT MAIL  
OPT-IN EMAIL

### ADDRESSING

4 - UP CHESHIRE  
P.S. LABELS  
3 1/2 DISKETTE  
CD ROM  
E - MAIL / FTP

### SELECTIONS

AGE	N/C
INCOME SELECT	N/C
PHONE NUMBER	\$20.00/M
ZIP/SCF/COUNTY/STATE	\$7.00/M
P.S. LABELS	\$10.00/M
3 X 5 INDEX CARDS	\$35.00/M
3 1/2 DISKETTE	\$50.00/F
CD ROM	\$50.00/F
E - MAIL / FTP	\$50.00/F

### ADDITIONAL SELECTIONS

NET WORTH	\$10.00/M
GENDER	\$5.00/M
KEY CODING	\$5.00/M
CARRIER RT. SORT.	\$10.00/M
BAR CODING	\$10.00/M
EMAIL - DEPLOYMENT	\$25.00/M
EMAIL - PERSONALIZATION	\$25.00/M

### **contact:**

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